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Untangling Templates

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Who am I?

- Montréal / bonjour- hi / kp / zoonini
- WP 2008 / 2010 / 2011
- A8C 2012-2024 / HE - CEM - 5ft5
- 1st WC speaking since 2018!
- Collab: Ariel Maidana

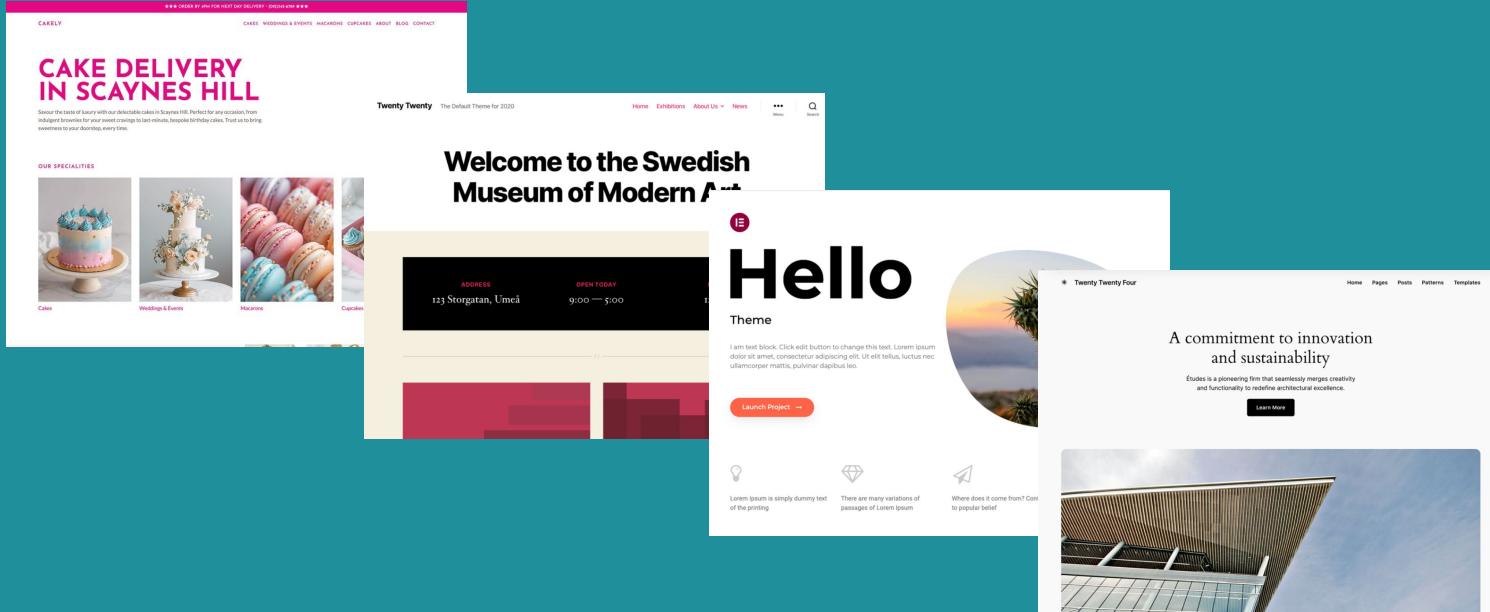
What will we cover?

- Definitions
- Web page anatomy
- Types of templates
- Edit existing template
- Add new template type

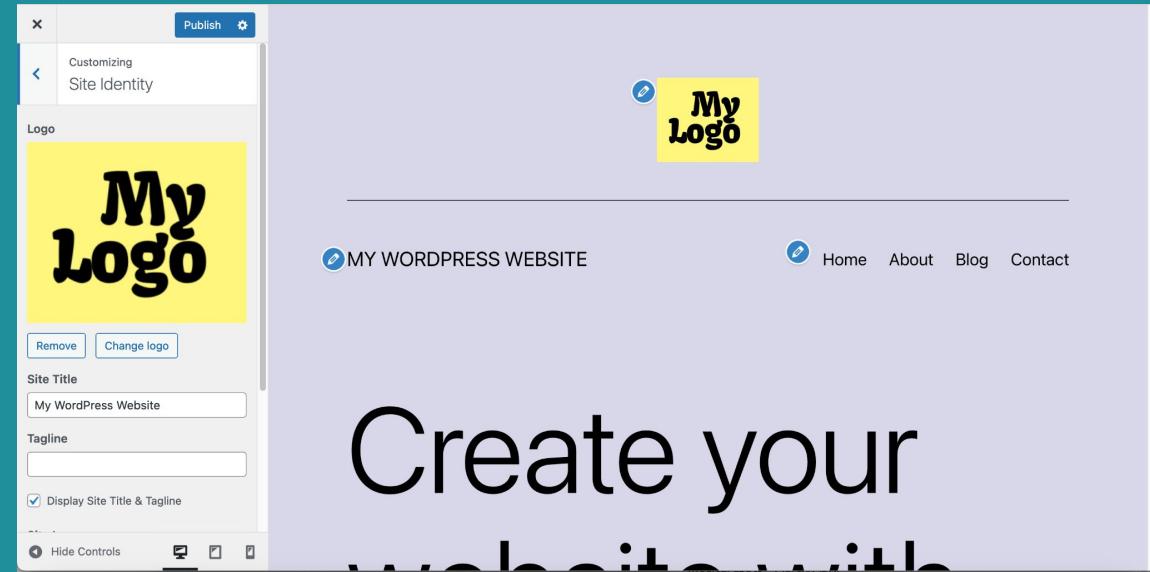
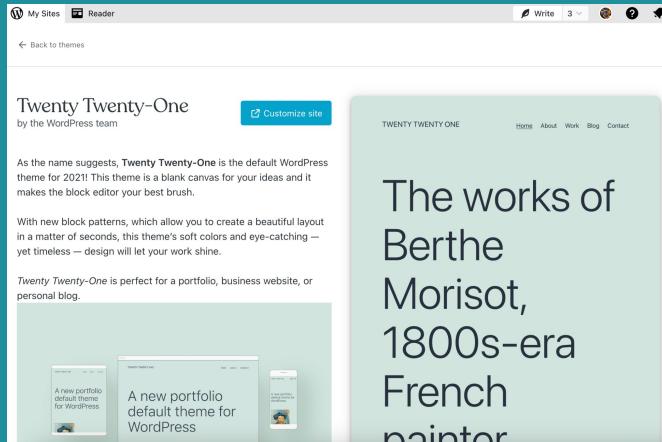
What will we cover?

- Custom template - when and how
- Managing all templates
- Blocks *not* to remove
- Remember/Be careful
- Q&A

What is a Theme?

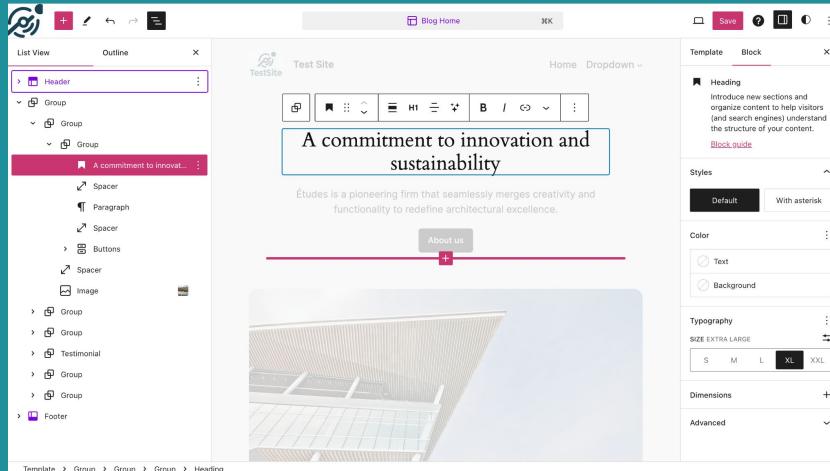


What is a Classic Theme?



Create your
website with

What is a Block Theme?



Two screenshots of the Twenty Twenty-Four theme page. The left screenshot shows the theme's settings and a preview of the 'Newsletter Landing' pattern. The right screenshot shows the theme's landing page with a heading 'A flexible default theme' and a 'Learn More' button.

Twenty Twenty-Four is a flexible, versatile, and applicable to any website. Its collection of templates and patterns tailor to different needs, such as presenting a business, blogging and writing or showcasing work. A

What is a Pattern?

Site Title

Patterns

- About 38
- Banners 5
- Blog Posts 29
- Call to Action 42**
- Coming Soon 3
- Contact 19
- Featured 11
- Footer 22
- Forms 6

Manage all of my patterns >

Manage all template parts >

Saved

Call to Action

Add a section to encourage your visitors to take some action.

Search

Sync Status Reset filters

Bulk edit

Hero

Call to action with image

Pricing

RSVP

Join 90+ subscribers

Discover a world of possibilities

Page 1 of 3

Search

Blocks Patterns Media

All >

About >

Banners >

Blog Posts >

Call to Action >

Coming Soon >

Contact >

Featured >

Footer >

Forms >

Gallery >

Headers >

Call to Action

A commitment to innovation and sustainability

Enhance your architectural journey with the Etudes Architect app.

Hero

Call to action with image

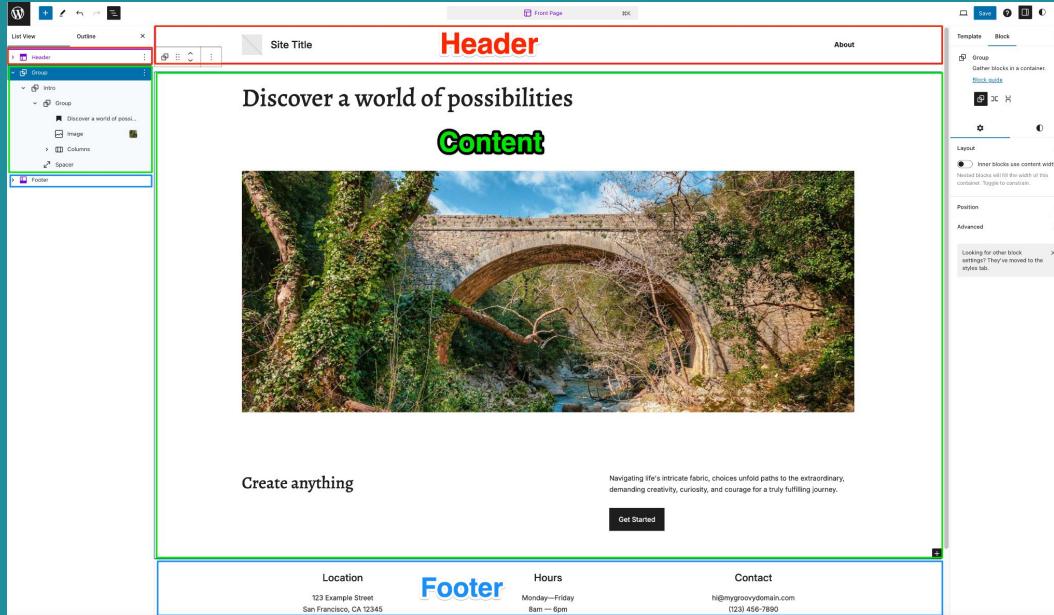
Pricing

RSVP

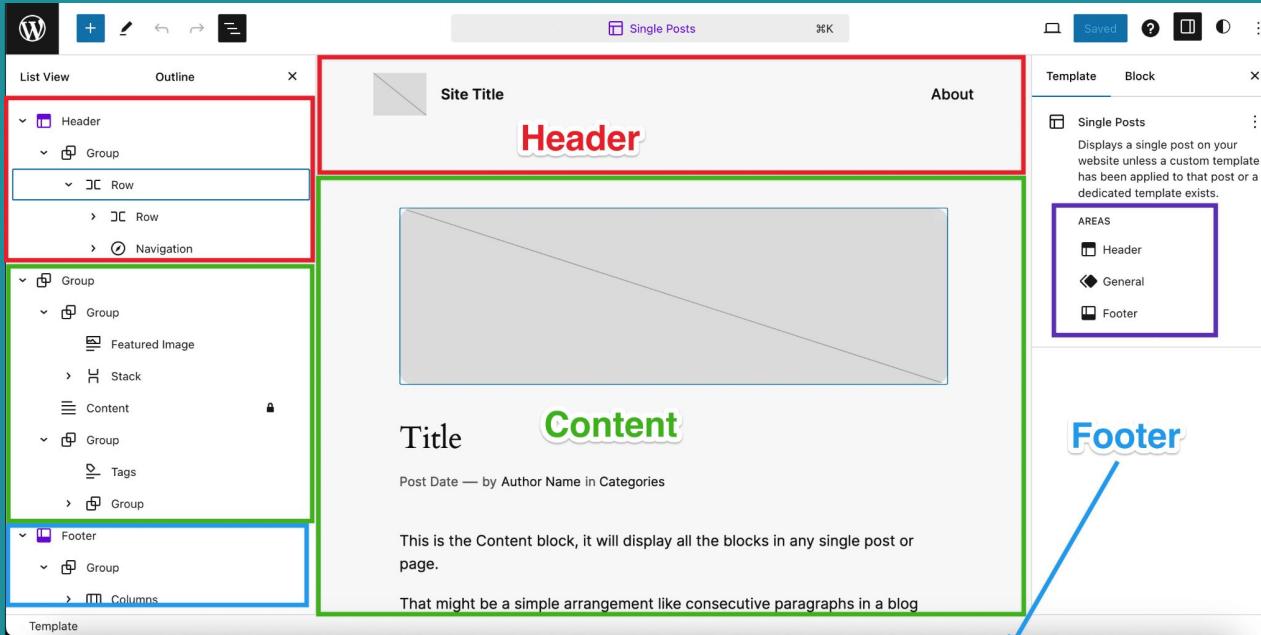
Our Services

Discover a world of possibilities

What is a Template?

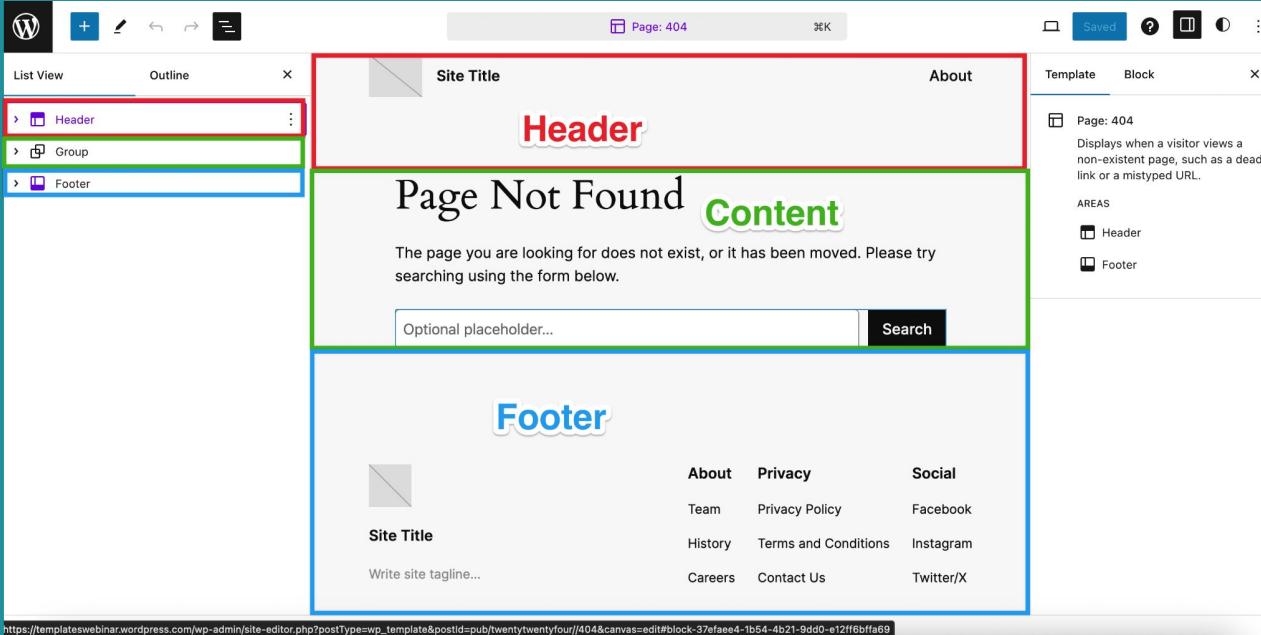


What is a Template?



The image shows the WordPress Block Editor interface. On the left, the Block Editor sidebar displays a hierarchical list of blocks under 'Template'. The 'Header' section is highlighted with a red box and contains a 'Group' block with a 'Row' block. The 'Content' section is highlighted with a green box and contains a 'Stack' block with a 'Title' block and a 'Text' block. The 'Footer' section is highlighted with a blue box and contains a 'Group' block with a 'Text' block. The main workspace shows a 'Site Title' block, a 'Header' block with the text 'Header', a 'Title' block with the text 'Content', and a 'Text' block with the text 'Post Date — by Author Name in Categories'. Below the 'Content' block, there is a note: 'This is the Content block, it will display all the blocks in any single post or page.' and 'That might be a simple arrangement like consecutive paragraphs in a blog'. The top right of the editor shows a 'Single Posts' template card with a description: 'Displays a single post on your website unless a custom template has been applied to that post or a dedicated template exists.' and a list of 'AREAS' including 'Header', 'General', and 'Footer'.

What is a Template?



The screenshot shows the WordPress Site Editor interface. On the left, the Block Editor sidebar lists 'Header' (highlighted with a red box), 'Group' (highlighted with a green box), and 'Footer' (highlighted with a blue box). The main content area displays a 404 error page with the following structure:

- Header** (highlighted with a red box)
- Page Not Found Content** (highlighted with a green box):
 - The page you are looking for does not exist, or it has been moved. Please try searching using the form below.
 - Optional placeholder...
 - Search
- Footer** (highlighted with a blue box):
 - Site Title**
 - Write site tagline...
 - About** [Team](#) [History](#)
 - Privacy** [Privacy Policy](#) [Terms and Conditions](#)
 - Social** [Facebook](#) [Instagram](#) [Twitter/X](#)

The right sidebar shows the template structure:

- Template**: Page: 404
 - Displays when a visitor views a non-existent page, such as a dead link or a mistyped URL.
- AREAS**:
 - Header
 - Footer

https://templateswebinar.wordpress.com/wp-admin/site-editor.php?postType=wp_template&postId=pub/twentytwentyfour/404&canvas=edit#block-37efae4-1b54-4b21-9dd0-e12ff6bffa69

Demo: Types of Templates

Demo: Existing Template

Demo: New Template Type

Demo: Custom Template

Remember

- In *block themes*, use templates to customize the look and feel of various parts of your site.
- Before creating a *new template*, make sure none of the templates that already exist do what you need.

Be careful

In most cases:

- Do not remove the Content block.
- Do not remove the Query Loop block.

Resources

Documentation, tutorials, recordings:

<https://kpresner.com/speaking/templates/>



Q&A